

FY 2025



United For
Our Futures



Annual Report

United Way of Central Maryland provides what's needed, where it's needed, collaborating with residents and our partners in the neighborhoods we serve. We achieve this by amplifying the voices of local leaders, advancing the work of proven initiatives, and building relationships to break down barriers facing underrepresented communities. Over the past century, we have continuously evolved to meet the changing needs facing those in our region.



Our Mission: To empower leaders and mobilize the caring power of communities to improve lives.

Highlights

Neighbors United University: Leadership in Action

We launched the first class of Neighbors United University, a program that strengthens and supports grassroots community leaders. Through training in leadership, community organizing, advocacy, and fundraising, participants gain the tools to turn bold ideas into lasting neighborhood change. Open to emerging and experienced leaders alike, the program connects residents to a powerful peer network, subject-matter experts, and opportunities for grants, board service, and advocacy—equipping the heartbeat of our neighborhoods to lead with confidence and impact.



Expanded Support for Veterans

We expanded our partnership program with the Maryland Judiciary's Office of Problem-Solving Courts to support more veterans as they navigate challenges in civilian life. The Central Maryland Regional Veterans Treatment Court now serves participants in Baltimore City and Baltimore County, as well as Carroll, Harford, and Howard counties. The program also operates in Anne Arundel County. This voluntary initiative provides holistic and intensive treatment, accountability, and mentoring by other veterans for those charged with misdemeanor offenses who may be experiencing post-traumatic stress disorder, traumatic brain injuries, other mental health conditions, or substance use disorders. Participants can resolve outstanding criminal charges, access critical treatment and services, and work toward greater stability.

The Central Maryland Regional Veterans Treatment Court is supported by a grant from the Maryland Judiciary's Office of Problem-Solving Courts and many generous donors.



A Century of Service to Central Maryland

2025 marked 100 years of support for the Central Maryland region—through natural disasters, economic upheaval, wars, health crises, and more. With needs always emerging, we've continued to evolve to meet those needs of our neighbors. The centennial offers a time to reflect on the region's resiliency while also accelerating efforts to build thriving communities—for the next 100 years.

The United for our Future 100th Anniversary fundraising campaign raised more than \$20 million. Funds supported the expansion of the Veterans Treatment Court, acceleration of supports for social entrepreneurs, launch of a new Neighbors United University pilot, and deepened investments in education initiatives like Young Men United and our three early learning Family Centers – two of which serve parenting students.



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Baltimore, MD 21203-1576
410-547-8000

Board of Baltimore City

P.O. Box 1576
Baltimore, MD 21203-1576
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Board of Baltimore County

P.O. Box 1576
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Board of Carroll County

P.O. Box 1576
Baltimore, MD 21203-1576
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Board of Harford County

108 S. Bond St., 2nd floor
Bel Air, MD 21014
443-819-3153

Board of Howard County

9770 Patuxent Woods Drive, Suite 310
Columbia, MD 21046
410-895-1473

Financial Report

United Way of Central Maryland, as a federation, honors designations made to each member organization by distributing receipts based on donor designations to each member, and as fiscal agent, to certain other nonprofit organizations. United Way does not charge membership or application fees to any agency in order to receive such designations.

Full financial statements are available by contacting United Way of Central Maryland at 410-547-8000.

FUNDS RAISED	FY 2025 ('000)	FY 2024 ('000)
Pledges and contributions	\$ 13,013	\$ 16,861
Grant income	8,720	10,546
Other (loss)/revenue	8,916	5,306
Community initiatives	188	-0-
TOTAL FUNDS RAISED	\$30,837	\$32,713

FUNDS SUPPORTED	FY 2025 ('000)	FY 2024 ('000)
Program Support		
Allocations and other distributions	\$ 5,139	\$ 2,101
Donor designations	3,276	3,986
Grant expense	3,646	2,629
Program services	14,491	17,385
Neighborhood Zones	2,902	2,545
211 Maryland United Way Helpline	2,426	2,211
United Way Worldwide membership investment	344	381
TOTAL PROGRAM SUPPORT	\$32,224	\$31,238
Support Services		
Administration support	\$ 2,996	\$ 2,919
Development support	5,206	4,751
United Way Worldwide membership investment	140	141
TOTAL SUPPORT SERVICES	\$8,342	\$7,811

STATEMENT OF FINANCIAL POSITION

BALANCE SHEET	As of June 30, 2025 ('000)	As of June 30, 2024 ('000)
Assets		
Cash and cash equivalents	\$ 495	\$ -0-
Pledges receivable (net of provision for uncollectible)	10,305	11,960
Prepaid expenses	1,551	1,487
Investments - at market	31,561	33,539
Equipment (net of accumulated depreciation)	2,363	2,911
Right of use asset – operating leases	1,471	1,943
Charitable trust	3,309	2,809
TOTAL ASSETS	\$51,055	\$54,649
Liabilities		
Allocations and other distributions payable	\$ -0-	\$ 616
Designations payable	2,220	3,055
Accounts payable and accrued expenses	21,978	10,034
Lease liabilities – operating leases	1,947	2,585
Retirement benefits - related payable	836	705
Notes payable	-0-	3,849
TOTAL LIABILITIES	\$26,981	\$20,844
Net Assets		
Without donor restrictions	\$ 17,351	\$ 27,478
With donor restrictions	6,723	6,327
Total Net Assets	\$24,074	\$33,805
TOTAL LIABILITIES AND NET ASSETS	\$51,055	\$54,649